The Text

VOL. XVI. LOWELL, MASS., APRIL 17, 1934 No. 14

Annual Textile Show Friday, April 27

Schedules For 1935 Are Being Arranged

Professor Lester Cushing, the athletic director, has been kept busy not only with the present year's athletic schedules, but with the preparation of the schedules for 1935.

Prof. Cushing has fully completed the football schedule for the coming season which includes the following games:

Sept. 29—New Hampshire,
Oct. 6—Maine,
Oct. 13—Colby,
Oct. 20—C C. of N. Y.,
Oct. 27—Northeastern,
Nov. 3—Brooklyn,
Nov. 12—Providence,
Nov. 17—St. Anselms.

The baseball schedule for 1935 is well rounded out and up to date four games have been scheduled with two more games pending The schedule thus far includes Northeastern, New Hampshire, Providence, and Springfield.

As for football during 1935, Prof. Cushing has already signed up five good teams, and is working on other prospects. Thus far, games with the following teams are planned: New Hampshire, Brooklyn, C. C. of N. Y., Northeastern, and Springfield.

As regards basketball for 1935, fifteen games and two others pending have been scheduled. Prof. Cushing is planning to have 18 or 19 games during the season.

Thus one can see that much time is necessary in the preparation of athletic schedules in order that a successful season is insured.

Everyone is looking forward to this weekend and quite an elaborate program has been arranged. Everything is set for a swell time. Let's make it one.

* * *

Wanted: Anybody who owes Joe Shain money. He is quite anxious to find out who is doing the owing. Of course Joe is quite sure somebody owes him money—but who? Anybody knowing anything about this case write to "The Ella Bar" Box 990, Lowell, Mass. Reward offered.

Bobby: "You have no right to send me to bed without my suppor.'
Mother: "Why do you say that?"
Bobby: "The Declaration of Independence says there should be no governing without the consent of the governed."

The Cast

First row, left to right: Edward J. Donohue, J. Raymond Kaiser, Wilson G. Ireland, Robert F. Jessen, Herbert W. Wilkinson, Jr., James P. Redmond.
Second row: Robert J. Henderson, Francis X. Nerney, Vernon H. Griffin, David J. Fox, William J. Wynn, Jr., Harold Smith, Roland Z. Farkas.
Third row: Albert S. Alcott, Jr., C. Henry Elliott, Joseph T. Burke, Roland C. Morrison.

Lowell Textile Baseball Team Improving

Lowell Outfit Hopes to Capture Victory in Contest at Springfield.

The main difficulty Coach Yarnall has encountered in developing this season's team has been in finding hitters. Lack of practice has worked havoc with the chance to develop sluggers of the Jerry Savard type. Savard, now practicing with Textile, is preparing for his turn with the Lowell Northeastern league club during the coming summer, has left no successor for his batting honors.

Garner has pitched two fine games to date. The support has not been as good as it might have been. The collegians have tried hard enough, but have not been able to click. There are few natural batters on the team.

Al Garner has had much bad luck. His working mate, Walter Jarek, is a cool and clever catcher. The battery is recognized as one of high merit. With a faster infield and a more clever outfield, the team will do much better. Coach Yarnall is out to correct mistakes he discovered in the first two games.

The starting lineup will be picked from the 12 or 14 players who comprise the varsity squad. Chances are that changes will be few. The same old trouble is present, the absence of replacement material.

Scoutmaster: "What do you know about dairying?"
Scout: "I kept a diary for a year."

Beta Chapter To Entertain

On Saturday, May 19, Alumni Day at Lowell Textile, the members of Beta Chapter will entertain their brothers in the alumni to a Housewarming Party (stag) at their new fraternity house located at 48 Riverside Street, Lowell. The party will start at 6:30 P.M. Every brother in the alumni is invited to attend. Please communicate with the fraternity if you will attend.

Weaving Class At Shuttle Co. In Lawrence

The sophomore engineers, designers, and special students accompanied by Prof. Bachman and Mr. Sugden paid a visit to the David Brown Shuttle Co., in Lawrence. The group was escorted through the plant by Mr. Brown and the plant superintendent. The entire processes involved in the making of bobbins and shuttles were explained in detail. The machinery used throughout the various steps proved to be highly interesting and demonstrated the methods necessary to meet high production demands.

The splitting of the stock, seasoning, roughing and finishing of the bobbins proceeded with amazing speed. The machines used to shellac and paint identification marks on the bobbins were unusual as well as fascinating. The shuttle making was most interesting, and the care used in the various operations was to be marvelled at.

Our host, Mr. Brown, was most considerate and spared no efforts in explaining all details. The entire class thoroughly enjoyed the trip which was very instructive as well as entertaining.

First student: "Great Scott! I've forgotten who wrote "Ivanhoe."
Second student: "And I don't know who the dickens wrote "A Tale of Two Cities."

Baseball Schedule, 1934

Tex.	DATE and PLACE	Opp.
	Apr. 14.—Brown at Providence.	
	Apr. 21.—Dartmouth at Hanover.	
	Apr. 25.—Springfield at Springfield.	
	Apr. 28.—St. Michaels at Lowell.	
	May 4.—American International College at Springfield.	
	May 5.—Northeastern at Lowell.	
	May 8.—Providence at Providence.	
	May 10.—Upsala at Lowell.	
	May 16.—Clark at Lowell.	
	May 19.—New Hampshire at Lowell.	

Textile Players In 3-Act Comedy "The Champion"

On Friday evening, April 27th, at the Lowell Auditorium, the Textile Players will present their annual show and ball. The play, one of the most humorous comedies ever written, entitled "The Champion" in three acts, written by Thomas Louden and A. E. Thomas.

In selecting this play for their presentation the Textile players certainly have not chosen the easiest task. But, according to rumors, the talent available will match equally well with the severity and difficult interpretation of the various roles.

Coach Charles J. Keyes has selected 17 students, all excellently adapted to the roles for which they are cast.

For the leading role, Robert S. Jessen, '35, in the character of William Barrucicks, does exceedingly well and should be able to share the honors of the evening with Wilson G Ireland, who impersonates the leading lady as Lady Elizabeth Galton.

Others taking part in the play are John R. Kaiser, '36; Herbert W. Wilkinson, '37; David J. Fox, '34; Albert S. Alcott, '35, Robert S. Jessen, '35; James P. Redmond, '36; William J. Wynn, '34; C. Henry Elliott, '37; Harold Smith, '34; Francis X. Nerney, '37; Robert J. Henderson, '34; Edward J Donohoe, '34; Zoltan R. Farkas, '35; Joseph T. Burke, '35; Vernon H. Griffin, '35; Roland C. Morrison, '34.

To add to the pleasure of the evening, dancing will follow the play, and will continue until 2 o'clock in the morning. Haghie Connor and his orchestra will provide the music for this part of the evening's entertainment.

As an added attraction, the Cornier Sisters, widely known entertainers, will be included in the program. They will present their numbers between the second and third acts.

Much of the assured success of this year's show and dance is due to the untiring efforts of the officers of the Textile Players and the show management. The officers this year as as follows: President, Robert J. Henderson, '34; vice-president, William J. Wynn, '34; secretary, David J. Fox '34; treasurer and faculty advisor, Professor Elmer E. Fickett; associate faculty advisor, Professor Russell L. Brown.

The management of the Textile Players this year is as follows: General manager, Leon E. Moody, '34; stage manager, Edward R Beighedor, '34; business manager, John J. Hallisey, '34; property manager, Robert T. Graham, '34; ticket manager, Fred P. Allard, '37; assistant stage manager, Joseph A. Sullivan, '35; assistant ticket manager, W. Sayles White, '37; publicity manager, John S. Beattie, '35.

Give your Textile Players a glad hand and be there Friday evening to applaude them and give them your support, financially and morally.

Tickets for this annual affair are now on sale at Donaldson's in Merrimack Street.

. . . The Text . . .

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PROFESSOR JAMES G. DOW

EDITORIAL

SUPPORT THE SHOW

Perhaps in reading over this issue you have realized that there is going to be a Textile Show on April 27. In fact, that is the impression we have tried to convey. The fact that we have devoted this issue to the show ought to show that it is of real importance to everyone here at the Institute and to the alumni. For the last several weeks, the eleven members of the cast, the coach, the faculty advisors and the management have been working to make this year's production as good as previous ones. From a stage standpoint the show will be good, but it is the audience that will make it a financial success. Remember, the profits of the show are of direct benefit to your own A. A. What belongs to the A. A. belongs to every student in the Institute, therefore, the profits of the show are a direct benefit to you. There has been much talk that the social life at Lowell Textile is sadly neglected. Well, boys, here is your chance to bring along the one and only, whether she lives in the big city or in a one-horse town in East Jellop. They all look good on that night. What are you going to do about it? Let us suggest that everyone turn out and support the Textile Players in their Annual production.

COLLEGE PAPERS

It is the custom of every college to maintain a publication that contains all the news, events and general items that may be of interest to the faculty, alumni, students, and others. Note that the word "maintain" is used. Some may claim that the paper is supported, but alas, the support is limited to those merchants who advertise in it and a few who pay the subscription fee.

To successfully publish any paper two factors are necessary, namely financial support, and literary work to fill its columns. The first necessity is of prime importance and such revenue may be derived from two sources. Advertising space is sold to those who desire it, and some monetary aid is in the nature of subscriptions. As to this second source there can be no denial that a school paper would fail miserably if it was to depend on subscriptions. Therefore, the necessity of having commercial space in the paper is clearly demonstrated. Thus, we come to the second factor, literary support. It is unbelievable but true that in a group of 150 students, less than 5% of that number offer any material of any nature. This fact can be readily proved and needs no amplification. A board consisting of an editor, business manager, and subordinates on this burden.

Having stated facts let us ask, what is the reason? Is it due to non interest, or a feeling that the dollar is wasted? To answer this question is difficult, in the extreme. School papers are the voice of the student body. "Voice," yes I say voice but that voice would be as the Liberty bell now is, if it was to depend on its readers for material. It follows then, that if the students will only submit matter that united voice could become as the fabled voice of Stentor. How true it is that when a meagre issue is printed, the voice of many rise in protest at such a paper when, if they only paused to think the blame lies within themselves.

Therefore, I am forced to believe that the real reason for such poor support is DIS-Interest. Fellow students, the remedy is in your power. Submit any material, pay the small sum of $1.00 and the TEXT will be YOUR paper, and not the humble efforts of a few workers to please all. We are the instrument of dissemination, but you must provide the news.

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Wishing

Do you wish the world were better?
Let me tell you what to do.
Set a watch upon your actions.
Keep them always straight and true.
Rid your mind of selfish motives,
Let your thought be clean and high.
You can make a little Eden
Of the sphere you occupy.

Do you wish the world were wiser?
Well, suppose you make a start.
By accumulating wisdom
In the scrapbook of your heart;
Do not waste one page on folly;
Live to learn, and learn to live.
If you want to give men knowledge,
You must get it, ere you give.

Do you wish the world were happy?
Then remember day by day
Just to scatter seeds of kindness
As you pass along the way.
For the pleasures of the many
May be oftimes traced to one,
As the hand that plants an acorn
Shelters armies from the sun.

—ELLA WHEELER WILCOX.

PONSELLE, MARTINI AND STUECKGOLD TO SING POPULAR AMERICAN SONGS IN NEW SERIES

Rosa Ponselle, world-famous soprano; Nino Martini, noted radio tenor; and Grete Stueckgold, popular concert singer, will sing the best-loved American songs of yesterday and today in a new series of broadcasts to be heard three times weekly over the Columbia network, beginning Monday, April 2. A forty-piece orchestra and a chorus of sixteen voices, directed by the nationally-known CBS conductor, Andre Kostelanetz, will accompany the vocalists and present unusual arrangements of modern dance tunes and ballads.

Presented under the auspices of Liggett & Myers Tobacco Company, in behalf of Chesterfield Cigarettes, the programs will be broadcast from 9:00 to 9:30 P.M., EST, every Monday, Wednesday and Saturday. Miss Ponselle will hold the spotlight on Mondays; Martini will be presented in the Wednesday night period; and Grete Stueckgold will be the Saturday evening star. For the first week only, Grete Stueckgold will be heard on Wednesday, with Martini taking the Saturday position.

Every program will be broadcast from the Columbia Radio Playhouse in New York, where the most modern technical equipment, including wide-range, high-fidelity microphones, will transmit the voices and the music with an unparalleled richness of tone.

The three great singers will bring their unusual vocal talents to the presentation of many familiar and well-loved American songs, such as "Kiss Me Again", "Just A Song At Twilight", and "At The Bend of the River". Songs of more recent composition will also be included in the vocal programs.

Familiar arias from the most famous of operatic productions will form another portion of the vocal presentations with a special selection featured on each of the programs. Miss Ponselle, Martini, and Grete Stueckgold will sing numbers which have been associated with their names throughout their public careers.

In the forthcoming series, both Miss Ponselle and Grete Stueckgold are taking part in a regular radio series for the first time.

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1937 COLUMN

A recent English assignment was extremely difficult for some freshmen. —Gardner Raymond, the "Old Smoothie", for example. A Bible was necessary, and Ray couldn't think where he might be able to find a copy.

Speaking of the Smoothie, we move that the class be allowed to vote on the question of whether or not Ray should be permitted to come to classes wearing the trousers with the bright red stripes. Menaces such as they were not mentioned in the catalog, and many of the freshmen feel that they would not now be attending college here if they had known of such goings on. As a textile man, Ray makes a good theatre usher—he belongs down at the Strand. (Advt.)

What brilliant freshman Chemist, at the mid-year examinations spent most of the time allowed on a P. Chem. examination which was given him by mistake in place of the one in Elementary Chemistry? (Apologies for the lateness of this story.)

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1936 COLUMN

Johnnie Clarke is having a tough time of things these days. It seems that there is a female named "Izzie" in the case and our Chelmsford wool man would like to marry the girl. In fact Olshinski is willing to bet that John will be married within a year.

This marrying complex is spreading. It seems that Roarke our unassuming chemist is in love with Gladys but the boys are offering some stiff competition. Roarke threatens to marry the girl and force out all the fellows.

"Lady Killer" Muller is still going strong. What is the secret of this power you have over women, Paul? The visit to the shuttle works was of short duration when the Jersey gigolo and the fair maid from Chelmsford departed for regions unknown.

Bates has devised a new way to copy blueprints in weaving. In fact you don't dirty the paper at all. Ask Wes to explain this little aid.

During the carbonizing work being done by the wool men Stan Tyler had a hard time to keep that strange black article, which he calls a sweater from taking a trip through the acid tank.

What happened to the sweater that Johnston dyed? We have been told that Lee prefers baby blue.

Napoleon LeBel has again taken to hiding. Has the admiral arrived home or is he really sick?

Hop down to the Giant Store and find the brunette on the lunch counter. Stan claims everything is O. K.

Now that Fuller is going to buy that book a waiting list has been compiled and Roland thinks he will have to order a dozen copies.

John Berg is reported as laid up with a leg ailment which will keep him out of action for three or four months. He is missed about the school and we all hope that he makes a rapid recovery.

LUCIEN R. BRUNELLE
. . . Registered Pharmacist . . .
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Seated: Halliday, Henderson, Moody, Beigbeder.

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"It's toasted"

✓ *Luckies are all-ways kind to your throat*

NOT the top leaves—*they're under-developed—they are harsh!*

• *Only the Center Leaves—these are the Mildest Leaves* The Cream of the Crop *They taste better*

NOT the bottom leaves—*they're inferior in quality—coarse and sandy!*

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FRATERNITIES

DELTA KAPPA PHI

"Eddie" Donohoe has been taking lessons from the Baron on the use of the monacle lately. Maybe "Eddie" will get a job as a member of the Baron's retinue.

* * *

McQuade has stopped frequenting stage entrances. Of late he has been meeting his lady fair at church entrances.

* * *

Gillespie is now preparing for the Grand Opening of the Balmoral Gardens. He will meet his friends there during the coming season.

* * *

What became of the money that Baranowski won on Brass Monkey? And then there was the horse that "Joe" Burke had dough on. It seems that often the horse had a lead of five lengths coming into the home stretch. It stopped running. Tough luck, "Joe."

* * *

Frank Norney has been demonstrating his ability as a pool shark lately. "Barney" Phelan has shown considerable improvement since he has been taking lesson from his friend, the "pro."

* * *

How did you like the picture of Schoelzel in the Pickout? You shouldn't do that, Herman.

Delta Kappa Phi announces the election and installation of the following officers for the coming year:

Joseph T. Burke, Consul; Leonard J. Phelan, Pro-Consul; John J. Roarke, Annotator; James H. Pareghanian, Custodian; James R. Redmond, Scribe; Allan J. McQuade, Representative to Inter-Frat. Council; Baron Roland Farkas, Representative to Inter-Frat. Council.

* * *

And Brothers, don't forget the House Party on Saturday night.

* * *

Pictures of Moody's and Morrison's girl friends were quite popular in German during the past week.

* * *

We are glad to see "Mike" Bukala back at school after his recent illness. "Mike" assures us that he will be in shape to pitch against the faculty on Upstream Day.

* * *

We wonder where Squire Birtwell's Terrorplane is. Or is that d--n Essex just a stall to see the gals in Somersworth, John.

SIGMA OMEGA PSI

Ed thought of a new idea the other day. Five hollos and did his face turn red! "Are you all through," the young lady asked? He'll be less anxious to try it again next time.

* * *

The bridge tournament is still holding the center of interest at the house. At the last issue of the Text it was announced that the "downstairs" were leading. The tables have turned now and the "upstairs" consisting of Landan and Cowan are now far ahead. Grossman and Stoltzberg, the "downstairs," alibi themselves nicely by claiming that it's for the sake of competition. Oh yeah?

* * *

Bernie Bery has been rechristened. Tarzan is the name now given to the undeifed youth. A young lady from Nashua wished the name on him. Good luck, Tarzan!

* * *

Announcing the new bus service between Boston and Lowell! Joe Coby, former proprietor of th eLowell Taxi Service, has controlling interest of the new Company. He already has had several customers. Joe wishes to announce that all passengers will be treated with the utmost care. Time tables will be issued shortly.

* * *

Quite a correspondence seems to be going on in the house. Steen and Harwood are corresponding with one another. Shame, shame! I never would have believed it of you two.

* * *

"And he returned to the fold." Quite appropriate for our little Dave. He has heard the voice of Nashua once again and has answered.

* * *

See you all at the Tech Show!

PHI PSI

Ha, ha,—we have a Beau Brummel in our midst. "Lou Gehrig" Densin, the big sissy, bought orchids for some sweet young thing. Well, he'll soon have a motto. "Live and learn."

* * *

Pee Pee Mullin—poor boy, another perfectly good romance. Some fancy—but never mind I'm betting odds she wins—She always does.

OMICRON PI

Here goes for a new and inexperienced scribe.

The boys at the house extend a hearty vote of thanks to the men who helped clean house Thursday last. Oh! Yea! — The house is cleaned, however. The new rug looks swell. The kitchen even better. All in readiness for the fair, frivolous females who will be guests at the house next week-end. — The new officers know how to spend money—let's hope they know how to collect it. — The beer went over big Thursday noon—here's for more house cleaning. Lippes store is gaining in popularity despite no beer—ask Harcourt. — Dame rumor has it that being in bed outdoors has it's advantages. See above mentioned gentleman. — Will Lander make the Tech Show—no not while there is a theatre in Lowell. Short and sweet but to the point.

Cheer up boys—if you're lost just call on Tracker Hallissy—he can tell you how to get to Clark Rd. Wonder how he found out. By the way, there are rumors of a wedding soon—what's the low down Jack.

* * *

Surprise Connolly has a sweet disposition again after his recent trip to Lynn—let's hope he does it more often for the good of every body concerned.

Monday Wednesday Saturday
9 o'clock in the evening
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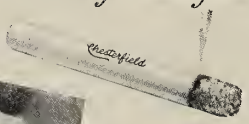
—we hope you'll enjoy it

We always try to make Chesterfields as good a cigarette as Science and money can make them—in the hope that people will enjoy smoking them.

—may we ask you to try Chesterfield



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